

Cookies serve a variety of functions and are connected to specific website functions. In some cases these can be toggled on or off, and in others they cannot. Fundamentally, cookies are used to analyse your website visit and leverage that data for marketing purposes and to improve your experience in future.

In essence, a cookie is a small text file that is stored on your local computer when visiting websites, including www.crowdangel.co.uk. Without some of these cookies, our website simply wouldn't work.

As such, these are categorised as "Essential" cookies and cannot be deactivated. Other cookies are categorised as "Advertising" and "Analytics" cookies and you have the power to disable them if you wish to do so. Please be aware that blocking the use of any cookies may negatively impact your experience on the website and limit the services we are able to provide you with online. The table below lists a variety of the cookies we use, and why.

## **Cookie Declaration**

This website and products use cookies. Cookies are small text files stored on your device (computer, tablet, smartphone, or another device) to enhance your experience on the website and products. Websites and products use cookies for many different purposes, including but not limited to:

- Get information about the traffic on our website
- Provide you with essential functionalities of our website
- Track your browsing behavior
- Track your engagement with social plugins
- Collect information about how users use our website
- Remember your preferences for our website
- Personalize content and advertisements.

We use cookies according to applicable national and international laws. This cookie declaration/policy aims to inform you about our use of cookies, what types of cookies we use, and why we use them. We are committed to full transparency regarding your privacy while using our website. In the rest of this cookie declaration, you'll find all the essential information about it. We use the following types of cookies:

- Essential
- Advertising
- Analytics

#### Essential cookies

We always use essential cookies. They allow us to provide you with the essential features of our website, such as website navigation or logging in the secured areas. Using them is in your best interest, hence all the applicable personal data protection laws allow us to use them freely.



We use other types of cookies only with your prior explicit consent. If you give us consent to store them on your computer, we do so. If you don't consent to their use, we don't use them. It's that simple.

# Analytics cookies

Analytics cookies provide us with information about the traffic and users' behavior on our website. This includes the number of visitors, number of clicks to pages, and others. Most often, the data these cookies collect is anonymous.

However, in some cases, the data may be related to a pseudonymous identifier that may be related to your device. That may possibly make you identifiable and that's why we ask you for consent before using analytics cookies.

### Advertising cookies

These cookies track your browsing behavior to enable us to show you personalized content and advertisements that are likely to be of interest to you. Depending on your information and only upon your permission, these cookies may group you with other users with similar interests and show you relevant ads and content. For more information on the advertising cookies read our privacy policy.

#### Deleting or disabling cookies

You may delete or disable cookies through your browser settings. However, you should keep in mind that deleting or disabling cookies may lead to inconvenience while using our website that would not have happened if you consented to the use of cookies.

On the following links, you'll find information about how to delete or disable cookies from your browser settings:

<u>Safari (iOS)</u> <u>Edge</u> <u>Chrome</u> <u>Safari (macOS)</u> <u>Samsung</u>

<u>Firefox</u> <u>Opera</u>

Brave

#### Changes to this cookie declaration/policy

Secure Privacy may change this cookie declaration at any time without prior notice. That may happen due to changes in cookie regulations, changes in our website, or another reason. Ensure to check out this cookie declaration regularly to stay updated for any changes.

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